



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)
Accredited by National Assessment and Accreditation Council (NAAC)

Conferences

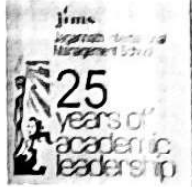
For Assessment year 2022-23





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JIMS/Circular/1051a

Dated: Feb15, 2022

Notice

Conference on "XVIIIth International Conference on 17th and 18th Feb 2023"

XVIIIth International Conference is organized that will provide an opportunity for inter-disciplinary forum to the academicians, scientists, and scholars to present their research findings and suggest solutions to address key issues and challenges associated with Business Leadership in VUCA World: Driving Growth through Effective Integration of People, Technology & the Environment.

The details are as follows:

Date : 17th and 18th Feb 2023
Time : 2pm onwards
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

Manjula
Dr. Manjula Shastri
Head of the Department

For Distribution:
All Notice Board

For information, Please
Director



About JIMS

Jagannath International Management School (JIMS) is a premier management school in India, offering a wide range of undergraduate, postgraduate, and doctoral programs. The school has been consistently ranked as one of the top management schools in India since 1993. Our curriculum is designed to provide students with a strong foundation in management, leadership, and communication skills. Our dedicated faculty, experienced industry professionals, and state-of-the-art facilities ensure a high-quality learning experience. Our commitment to academic excellence has resulted in accreditation by the South Asian Quality Assurance System (SAQS) and National Board of Accreditation (NBA) and both of our Programmes, Post Graduate Diploma in Management (PGDM) and Programmes for Graduate Diploma in Management (GDM) and International Business (ICM) have been granted equivalence to Master of Business Administration (MBA) degree of an Indian University by the Association of Indian Universities (AIU). The Institute has also been awarded the ISO 9001:2015 International Quality Certification. In 2019, JIMS signed an MOU with prestigious college SPCC, University of Delhi for Strategic Association. To further strengthen our global presence, JIMS has become a member of AACSB.

Our Campus has been recently honored with the following coveted rankings/awards:

- Ranked 18th in North India Amongst Top Private MBA Institutions by Outlook
- B-School Excellence award from ASSOCIAM for "Best Institute-Industry Interface"
- Ranked 18th among Top B-School of India by Times of India
- Ranked 10th among the B-School of North India by Times of India
- Ranked A++ by Business India
- Ranked Top B-School of Super Excellence in India by CSR-QHRDC



About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive and dynamic multi-State apex organization working at the grass-root level and with strong national and international linkages. PHD Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto "Skillings India for Global Competitiveness" and contributes significantly to socioeconomic development and capacity building in several fields.



About KAS

The Konrad-Adenauer-Stiftung (KAS) is a political foundation, in Germany. Its regional offices offer a wide variety of civic education conferences and events. Our offices abroad are in charge of over 200 projects in more than 120 countries. We are proud to bear the name of Konrad-Adenauer. The first chancellor of the Federal Republic of Germany's name and principles are our guidelines, duty, and obligation. Established in 1955 as "Society for Christian-Democratic Civic Education", The Foundation took the name of the first Federal Chancellor in 1964.

The Konrad-Adenauer-Stiftung has organised its program priorities in India into five working areas: Foreign and Security Policy, Economic, Climate and Energy Policy, Rule of Law, Political Dialogue and Media and Youth.

About AMDISA

Association of Management Development Institutions in South Asia (AMDISA) is a network of Management Education and Management Development Institutions in South Asia. It has 308 members from the SAARC region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia-Link project in 2003-04 and is inspired by EFMD's EQUIS criteria guidelines. Recently, the Association of Indian Universities (AIU) has accepted AMDISA's Quality Assurance Program - SAQS at par with NBA accreditation for according equivalence to the two-year full time PGDMM with MBA degree of Indian Universities.

Communication and Contact

Communication may be addressed to
Conference Chairperson
 Dr. Satish Seth, Advisor to Chairman & Fmr. Director General, JIMS
adv@jagannath.org
Conference Director
 Dr. Anju Verma, Director
director-kr@jagannath.org
Conference Coordinators

Dr. ShruTi Traymbak
shrutitraymbak@jagannath.org
 Dr. Anju Shukla
anju.shukla@jagannath.org

Registration Fees

Category	Indian Residents	Foreign Nationals (USD)
Research Scholars	₹ 1,000/-	\$ 100
Academician	₹ 1,500/-	\$ 110
Corporate Nominee	₹ 2,000/-	\$ 120
Delegates	₹ 1,500/-	



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 MOR Pocket 105, Kalkaji, New Delhi - 110019, India
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Kalkaji, New Delhi



XVIIIth INTERNATIONAL CONFERENCE

"Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and The Environment"

17th & 18th
Feb 2023



KONRAD
ADENAUER
STIFTUNG

XVIIIth INTERNATIONAL CONFERENCE

Jagannath International Management School (JIMS), Kalkaji, New Delhi is organizing its XVIIIth International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI) and the Konrad-Adenauer-Stiftung (KAS), Germany and the Association of Management Development Institutions of South Asia (AMDISA) on 17th and 18th Feb 2023 at Lakshmiptar Singhania Auditorium, PHD House, New Delhi - 110016. The Conference will be on hybrid mode i.e. physical and virtual.

Conference Overview

Today the world is a more chaotic place to live and thrive than ever before. Organisations are not insulated as unprecedented nature of challenges create enormous shifts for business and industry, at large. In recent times businesses all over the world have had to shift gears and lanes in response to Covid 19 pandemic, fragile food and energy shortages, inflation, Ukraine conflict etc. All these came in a short span of time and with input consisting exponentially across industries world trade and economy are in extreme stress. In short it is called a VUCA environment which is characterised by volatility, uncertainty, complexity, and ambiguity. These developments continue to impact all sectors and businesses need to be prepared for the ever-changing new normal to tackle the challenges of a VUCA world.

As business leaders strive to navigate the current VUCA environment they would do well to fundamentally reimagine their strategies and business models. A McKinsey Global Institute analysis estimated that 14 percent of the global workforce will need to be reskilled entirely, and 40 percent will need partial reskilling to continue with their current occupations. However one thing is certain that to emerge successfully from the current crisis, organisations will need to nurture their employees' digital, cognitive, social and emotional and adaptability and resilience skill sets. Also as a part of their talent building strategies they will need to focus on training employees to effectively operate remotely, innovate, and adapt.

As 'new ways' of business become the norm, organisations that fail to sharpen their teeth on upskilling now will be limiting their potential to do so at scale in the future. Those that choose to constantly evolve, stay ahead of the curve, have a strong vision, take risks, prepare well, and come up with innovative ideas are here to stay. The key characteristics to build a resilient business in the complex environment are adaptive performance mindset of leaders and degree of agility. Hence a lot more focus needs to be given to resilience and business continuity planning to make it easier for businesses to soften the blow, and be poised for an accelerated growth.

Conference Objectives

The Conference aims to achieve the following key objectives:

- Provide a common platform for internationally renowned experts to share their knowledge and perspectives on the transformative role that business leaders need to play to navigate the challenges posed by a VUCA environment.
- Gain insights on the impact of political, technological and environmental disruptions on the growth and sustainability of business organisations.
- Enhance awareness of new technologies and how these can be leveraged to create powerful employee experiences.

Conference Sub-Themes

- Business Strategies for a VUCA world
- Leadership during Crisis
- Leadership in the Digital age
- Employee Skill Development Programmes
- Entrepreneurship and Innovation: Start-ups and MSMEs
- E-education, e-learning and e-pedagogy
- E-Finance, Banking and Crypto currency
- Digital Marketing Innovations
- Reshaping Organisational Culture
- Business and Environment
- CSR and Governance
- Employee Wellness Programs

Target Participants

The Seminar is intended for Academicians and Industry Managers at all levels as well as Research Scholars seeking to enhance their knowledge and understanding of the effect of a VUCA environment on business organisations and how transformative leadership can help to mitigate the adverse impact on their operations.

Research Paper Presentation Competition

The Research Paper Presentation Competition would be held online in the afternoon session of the Conference. All submitted research papers will be blind peer reviewed. The selected papers will be published in institute's 8th Journal/Web of Science/Scopus Indexed Journals.

The Best Paper will be awarded a cash prize of ₹ 10,000/- and the Second Best Paper a cash prize of ₹ 5,000/-. Certificates will also be awarded to the winners.

Past International Conferences

The Institute has organized fifteen International Conferences in the past, with participation from industry and academia in India and abroad. The past nine conferences were held in partnership with the PHD Chamber of Commerce and Industry (PHDCCI), New Delhi. Details of last five conferences are as follows:

Conf.	Date	Theme
XIII	Feb 10, 2018	"Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitalisation".
XIV	Feb 23, 2019	"Business Sustainability in the 21st Century: Managing People, Planet and Profit".
XV	Feb 15, 2020	"Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"
XVI	23rd & 24th April 2021	"Business Sustainability in the Post- Pandemic Era: Resetting Strategies in Domains of People, Technology, and Environment"
XVII	11th and 12th Feb	"Global Digital Transformation: Navigating Critical Technological, Socio-economic and Cultural Shifts to Build Future Ready Organisations"

ORGANISING COMMITTEE

CHAIRMAN

Mr. Anil Agarwal President, Cosmos Group	Dr. Amit Gupta Chairman, JIMS
Mr Saket Dalmia President, PHD Chamber of Commerce and Industry	Dr. Satish Seth Advisor to Chairman & Fmr Director General, JIMS

CONFERENCE CHAIR

STEERING COMMITTEE

Mr. Naveen Seth Asst. Secy. General, PHDCCI	Dr. Anuj Verma Director, JIMS
Mr. Deepak Mehra Head (T & D), Kenstar	Ms Anju Uppal General Manager (HR), AIMIL Ltd.

GUEST OF HONOUR

Shri. Saket Dalmia President, PHD Chamber of Commerce & Industry	Dr. Annurag Batra Chairman & Editor-in-Chief, Business World and Exchange & Media
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INTERNATIONAL / NATIONAL SPEAKERS

Dr. Aqil Busril CEO, Aqil Busril Consulting Fmr Director (HR), IBM & Shell	Dr. Wolfgang Veit Professor, Cologne University of Applied Sciences, Germany
Mr. Ajay Chowdhury President and CHRO, SRF Limited	Dr. Raj K. Singh Professor of Management Practice, Riverside School of Business, University of California (USA)
Mr. Agniwesh Thakur Director, Human Capital Consulting, Deloitte	Dr. Samantha Rathnayake Senior Management Consultant & Faculty, Postgraduate Institute of Management, University of Sri Jayawardeneapura, Sri Lanka
Ms. Seema Bangia Sr. Vice President (HR) Mahindra Defence Systems Ltd	Ms. Brigitte Wuethrich Director, Swiss Kalyonish Education, LLP
Ms. Sonal Kapur Sinha Head (Human Resources), Esme Consumer Pvt Ltd	Dr. Stefano Elia Professor of International Business School of Management, Polytechnic University of Milan, Italy
	Professor Zheng Gangqiang Director, External Affairs & International Education, Zhejiang Technical Institute of Economics, China
	Prof. Alfredo De Massis Professor of Entrepreneurship & Family Business and Director, Centre for E & FB, University of Bocconi-Botziano, Italy



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Event Category: XVIII International Conference

Topic: "Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment"

Date: 17th and 18th February 2023

Time: 2:00 AM to 4:30 PM

Venue: Online on Zoom.

Join Zoom Meeting

<https://us06web.zoom.us/j/3785407264?pwd=LlZYK0d5SFg2YkdHWFJLVE1uWGJOOT09>

Meeting ID: 378 540 7264

Passcode: jims1234

Learning Objectives: To build a resilient business in the complex environment with understanding of the happiness index while handling managerial profile including leadership with agility while ensuring employee engagement

Report :

Jagannath International Management School(JIMS), Kalkaji, New Delhi successfully organized two days XVIIIth International Conference in collaboration with the PHD Chamber of Commerce and Industry (PHDCCI) and the Konrad-Adenauer-Stiftung (KAS), Germany on February 17, 2023. On the first day of conference, the key characteristics to build a resilient business in the complex environment were discussed in depth with understanding of the happiness index while handling managerial profile including leadership with agility while ensuring employee engagement. Welcome Address was delivered by Dr. Satish Seth, Advisor to Chairman & Fmr. Director General, JIMS. Dr. Amit Gupta, Chairman, JIMS delivered a special address on the theme of the conference. Dr. Annurag Batra, Chairman & Editor-in-Chief, Business World and Exchange 4 Media presided as The Guest of honour. The Inaugural Address was delivered by Chief Guest, Shri Saket Dalmia, President, PHD Chamber of Commerce & Industry. Dr Anuj Verma, Director, JIMS, Kalkaji, New Delhi delivered the Vote of Thanks.

JIMS Kalkaji on Day 2 conducted its International Conference on the theme of **Leading in the New Normal: Revisiting Business Strategies in Domains of Technologies, Culture and Growth**. Mr. Ignace Hindrick, Director, Business Development, DMH Business Advisors Pvt. Ltd, Belgium presided as the Chairperson of the session. The Panel Members for the session were





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Dr. Raj K. Singh, Professor of Management Practice, Riverside School of Business, University of California (USA); Dr Samantha Rathnayake, Senior Management Consultant & Faculty, University of Sri Jayawardenepura, Sri Lanka; Ms. Brigitte Wuethrich, Director, Swiss Kalpvriksh Education LLP and Dr. Hidekazu Sone, Professor, Shizuoka University of Art & Culture, Tokyo, Japan. **Technical Session III on the theme of Developing Sustainable Business Organizations: New Initiatives in Business Strategy, Entrepreneurship and Supply Chain Management.** Chairperson of the session, Dr. Marja-Liisa Tenhunen, Professor and Rector DCCU, Bucharest, Romania moderated the session. The Panel Members for the session were Dr. Wolfgang Veit, Professor, Cologne University of Applied Sciences, Germany and Professor Zheng Gangqiang (Tony), Director, External Affairs & International Education, Zhejiang Technical Institute of Economics, China.

Learning outcome: The session chairs gave their insightful guidance to the participants and motivated them to conduct further researches.

Photographs





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ATTENDANCE:
XVIIIth International Conference
DATE: 17th and 18th Feb 2023

S.No.	NAME OF THE FACULTY
1	Dr. Rashmi Bhatia
2	Dr. Prabal Chakraborty
3	Dr. Niti Saxena
4	Dr. Preeti Singh
5	Dr. Manjula Shastri
6	Dr. Sahiba Sahny
7	Dr. Garima Sachdeva
8	Dr. Pallavi Nakra
9	Ms. Anupama Munshi
10	Mr. Maninder Singh
11	Dr. Amruta Jajoo
12	Ms. Jasleen Rana
13	Ms. Kavita Kapur
14	Ms. Deeksha
15	Ms. Nishi Aggarwal
16	Ms. Gurmeet Sodhi
17	Ms. Bhawna Thakran
18	Ms. Surbhi Ahuja
19	Ms. Rekha Prasad
20	Ms. Shruti Gupta
21	Ms. Pooja Bisht

Chanika

NAME&SIGNATURE
COORDINATOR

Prashant Kumar

NAME&SIGNATURE
HEAD OF DEPT

[Signature]

NAME&SIGNATURE
DIRECTOR

